

LEO BURNETT U.S.A.

ADVERTISING & MARKETING COMPANY INC.

AD/ED No PMBAS/429-A4 Job No. M56404 "Popcorn" - Page - Non Bleed - 1978 4 12/14/78 - 4/C - Sporting News - 1997

150



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1987
16 mg "Tar", 1.0 mg nicotine
av. per cigarette by FTC method.



GCD B. Denney CD: J. Schmidt AD: B. Lee CR: J. Little PSM: A. Kennaugh

Source: <https://www.industrydocuments.ucsf.edu/docs/ttbp0003>

2061140288